

Media Advisory

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Arlingtonians for a Clean Environment Kicks Off Solar Raisers program with first installation

Event in South Arlington brings volunteers together with homeowners to install solar hot water heaters

What: Arlingtonians for a Clean Environment (ACE) is kicking off its new Solar Raisers program. ACE is helping to make renewable energy affordable to families in Arlington by training and organizing volunteers to install solar hot water systems, which will reduce each family's water heating energy use by 75%. The program will lower energy bills for families, reduce pollution and greenhouse gas emissions, and kickstart the clean energy economy.

ACE Board Member and Program Director Dan Conant will give opening remarks, along with Jay Fiset, County Board Chair. Chairman Fiset will speak at 10 AM. Both are available for interviews during the Solar Raising.

Who: Solar Raisers, a program of Arlingtonians for a Clean Environment

Where: Home of Jeff and Kerry Ploetz
5027 S 25th St
Arlington, VA 22206

When: Solar Raising begins at 8:30 AM on Saturday, October 9th, 2010 with installation work beginning by 9 AM. Chairman Fiset will speak and participate beginning at 10 AM.

Sponsors: ACE thanks all Solar Raisers partners, including Sunnovations and Continuum Energy Solutions